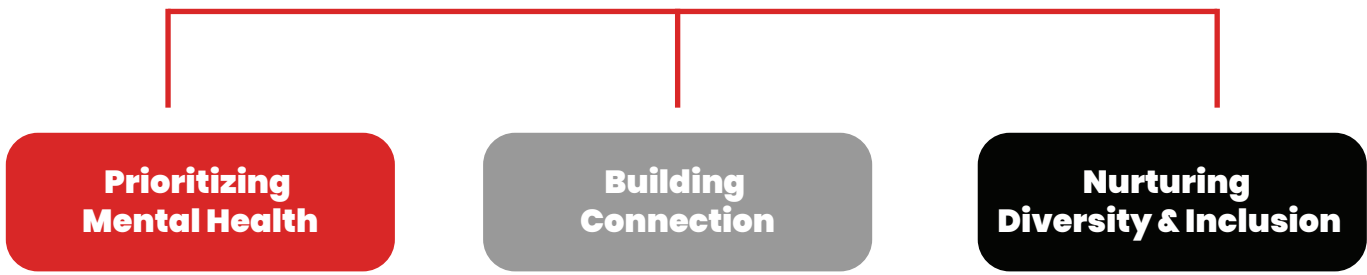




BUILDING A CULTURE OF BELONGING

Employees look to their workplace to create community and keep them engaged. A few ways in to achieve this:



WHAT YOU CAN TRY TODAY

- Lead by example - managers should be offline when company gives time
- Invest in mental health days and resources
- Shift "How are you?" from small talk to real talk; allow time for a real answer
- Think of other ways to ask "How are you" to open up a meeting e.g. "How did everyone sleep last night?"
- Limit unnecessary communication outside of work hours and paid time off
- Don't dismiss lived & perceived experiences surrounding mental health
- Try your own version of an "End of Week Connect" email to showcase who employees really are
- Create purposeful moments of connection for in-office days
- Book "check-in" meetings or lunch meetings both on and offline outside of regular meeting times
- Be sure both online and in-person employees can be seen and heard for all meetings and gatherings
- Intentionally carving the time for connection, even during the busiest of times
- Encourage CEO/Leadership "Ask me Anything and /or Q&A Sessions"
- Try an employee hot seat in status - not just for newcomers!
- Connect to the larger outside community (i.e.: service days)
- Consider employee awards & spotlight opportunities to hear diverse stories
- Be open to different working styles & ways of working
- Consider an annual EDI survey and BIMPOC specific Mentorship Program
- Review current flexible work programs
- Formally "Perspective Seek" in meetings so all voices can be heard
- Encourage connecting with members of different teams and departments for additional insight on a project e.g. find your "Hidden Heroes"
- Acknowledge EDI moments and educate yourself and the team on what employees could need during their time of celebration
- Be sure all employees feel included and comfortable during work events and "fun" moments (... & diversify what you offer for 'fun')